

ALIBER

HIDDEN IN PLAIN SIGHT

Alimentaria 2016
25 | 28th April

FLAB
ALIMENTAMOS
EL FUTURO
2020



WHY?

Professional, international, specialized, global and innovative.

ALIMENTARIA 2016 is one of the world's most important Food and Beverage trade shows. It is a leading international event whose success derives from its tireless dedication to innovation and the ongoing search for avenues of internationalisation for companies.

From 25 to 28 April, ALIMENTARIA 2016 will once again be the international business hub for all food and beverage industry professionals. With an area of 81,000 m², almost 4,000 exhibitors from more than 60 countries and over 140,000 visitors from Spain and around the world, Alimentaria has become an essential event addressing innovation, the latest trends, and sector internationalisation.

The Food and Beverage industry is the largest in Spain, and has a turnover of more than 90 billion euros, processes 70% of Spanish raw materials and generates in excess of 400,000 jobs. Moreover, exports expanded by 5.5% in 2014, to 23.5 billion euros, with a positive balance of trade.

It is within this extraordinary framework that **ALIBER 2016**, the leading event on food sector innovation, organised by FIAB's RDI department, will be held.

Bold, cutting-edge and multi-format. It's an event for sector professionals interested in creating collaborative spaces between companies and in understanding the future of food industry trends. **It's a can't-miss event.**



 **#ALIBER** | @esFIAB
ALIBER | HIDDEN IN PLAIN SIGHT

FOR WHOM?

FIAB's RDI department's participation in ALIMENTARIA 2016 has the following objectives: to encourage business cooperation, promote competitiveness, strengthen and reinforce the sector's image, share knowledge and reflect on sustainable development.

To that end, we have prepared a **comprehensive programme** aimed at food companies, food and beverage importers and exporters, chains and procurement centres, hospitality sector companies, specialised shops and other members of the food "ecosystem", such as technology centres, public administrations and associations.

HOW?

FIAB's RDI department's activities will be held in THE ALIMENTARIA HUB, the centre for innovation, expertise and trends for the food sector and a meeting point for the past, present and future.

It's a space that encourages reflection, in constant movement, where there will be product launches, conferences, seminars, speakers, coffee with experts, case studies of entrepreneurship and business meetings.



#ALIBER | @esFIAB

ALIBER | HIDDEN IN PLAIN SIGHT

PROGRAMME

MONDAY, 25th APRIL

10:30* a 15:30 ALIBER RDI Conferences | Hall 3, Area The Alimentaria Hub, Room Auditorio 1

The eighth edition of these conferences will comprise an informational session presented by Jorge Jaramillo with a new, dynamic format, where industry professionals will discuss and highlight news and challenges related to RDI.

11:00 a 11:10 Opening remarks

- Carmen Vela (Secretary of State for RDI - MINECO), Meritxell Serret i Aleu (Ministry of Agriculture, Livestock, Fisheries and Food - Government of Catalonia), José Luis Bonet (President- Alimentaria) and Mané Calvo (President - FIAB).

11:10 a 12:00 Rule of three (as it relates to Genomics)

- 'I am myself and the food I eat', José María Ordovás, Laboratory of Nutrition & Genomics at Tufts University and IMDEA.
- 'Foods and metabolic programming: formatting genes', Andreu Palou, from the Laboratory of Molecular Biology, Nutrition and Biotechnology (LBNB).
- 'Know your neighbors', Alma Milvaques, Betelgeux.
- 'Food biotechnology', Javier Echevarría, Biopolis.

12:00 a 12:30 First times

Includes the projection of 'The best healthy food solutions to improve the health of the elderly population' from the NU-AGE project and:

- 'Research in nutrition: challenges and opportunities', Gregorio Varela, Spanish Nutrition Foundation.
- 'The creation of new R&D lines. Hits and misses, based on our experience', José García-Reverter, AINIA.
- '18 years of first times', Jorge Serrano, Ecoembes.

12:30 a 13:00 Versus

Debate between Xavier Martínez i Serra from Go Fruselva and Vanesa Martínez from Grupo Carinsa, moderated by Nabil Khayyat from CDTI.

13:00 a 13:50 Exquisite cadaver

- 'The future of food is cooking up today' of David Lacasa, from Lantern.
- 'Visibility through knowledge. Model for managing uncertainty in the Agro-food Industry 4.0', Jorge Pampin, Simergia Engineering.
- 'Food Valley NL: where food ideas grow', Jeroen Wouters, Food Valley.
- 'EATendencias by AZTI: 9 trends with greater impact on food innovation', Leire Barañano, AZTI.

13:50 a 14:00 Closing remarks

- Fernando José Burgaz Moreno, General Director of Food Industry at MAGRAMA.
- Mauricio García de Quevedo, Director of FIAB.

14:00 a 15:30 Drinks reception | Room Auditorio 1

***10:30 a 11:00 Welcome coffee**

PROGRAMME

MONDAY, 25th APRIL

18:00 a 19:00 Ecotrophelia Award Ceremony | Room MediaSet

This Europe-wide competition among university students distinguishes environmental innovation and aims to promote the creation of eco-innovative food products. Presented by Fernando José Burgaz Moreno from the Food Industry, José Luis Bonet (President of Alimentaria) and Mané Calvo (President of FIAB).

18:00 a 18:20 Ecotrophelia Award Ceremony

- José María Monfort, IRTA.
- Núria Betriu, Director-General of Industry in the Government of Catalonia and CEO of Acció.
- Toni Massanés, Alicia Foundation.

18:20 a 18:40 Presentation of Erasmus+ projects

- 'FoodLAB - European Foodbusiness Transfer Laboratory for stimulating entrepreneurial skills, for fostering innovation and for business creation', Eva Campos, Grupo Carinsa.
- 'FoodSTA - European Food-Studies and Training Alliance', Jaime Sola, The GB Foods.
- 'Food For Growth - Increase key skills in communication and responsibility for the growth of Agro Food', Filiberto Sánchez, IRTA.

18:40 a 19:00 'Edible cocktails' presented by chef Sergio Fernández

PROGRAMME

TUESDAY, 26th APRIL

10:00 a 14:00 Tour of the company Simón Coll in cooperation with Produlce

- Depart from Hotel Murmuri | *Rambla de Catalunya 104*, at 9:15
- Arrive at Alimentaria Fair | *Fira de Barcelona. Recinto Ferial Gran Vía-M2, Avenida Juan Carlos I, 58 en L 'Hospitalet de Llobregat*, at 14:00

16:00 a 18:00 EUREKA and EUROAGRI-FOODCHAIN | Convection Centre CC1, Room 1.3

This event aims to raise awareness about intergovernmental support initiatives for cooperative RDI in Europe, EUREKA, with a view to promoting CDTI's Chair of EUREKA. Additionally, the roadmap for the EUROAGRI FOODCHAIN platform, which focuses on executing projects for EUREKA's call for proposals in the food and beverage industry, will be presented.

16:00 a 16:15 Opening remarks

- Joao Silva, EUROAGRI Portuguese Chair.
- Ignacio Garamendi, IAB of FIAB.

16:15 a 16:35 Presentation of the EUREKA programme and the Spanish Chair

With the intervention of Óscar González, CDTI.

16:35 a 17:00 Spanish funding for EUREKA projects

With the intervention of Eduardo Cotillas, CDTI.

B2B meetings can be organised at CDTI's stand on Tuesday the 26th and Wednesday the 27th. Please sent all requests to: info@aliber.es

17:00 a 17:30 Spanish business and technology centre success stories

- 'EUREKA Red' Spain-Germany project, Henrik Stamm, Premium Ingredients.
- 'EUREKA Red' Spain-France project, Miguel Ángel Cubero, Indulleida.
- 'Eurostars - Campylo-Phage' Spain-The Netherlands project, Fernando Lorenzo, Betelgeux.
- 'Production of ham and meat products with Omega3' project, José Luis Llerena, CTAEX.

17:30 a 18:00 New call for EUREKA projects in the agro-food sector in collaboration between Spain, The Netherlands and Turkey

- Willemien van Asselt, Netherlands Enterprise Agency (RVO).



#ALIBER | @esFIAB

PROGRAMME

WEDNESDAY, 27th APRIL

10:00 a 14:00 Gastronomic tour of the Fair

Alimentaria 2016 will provide us with a guided tour of the Fair's leading innovations. Among others, we will make a special visit to the Holland Food Valley stand, at Hall 1 (E526).

- Depart from Hall 3, The Alimentaria Hub, Club Alimentaria Lunch.
- 50pax. maximum occupancy.

15:00 a 18:40 ACCIÓ bilateral meetings |

Hall 3, Area The Alimentaria Hub, Room Barcelona

This year, the networking event will focus on innovative foods and agro-food processes, food sector trends, nutrition and health/wellbeing.

The objective of these meetings between national and international members of the value chain is to help companies and research centres find international partners for collaborative RDI projects and to promote corporate collaboration, technology transfer, commercial agreements and the development of projects which are part of **Horizon 2020**.

Registration is free **until 13 April** [here](#). Request meetings with other participants **by 20 April**. You will receive your personal schedule a few days prior to the event and you be able to network on the Wednesday of the Fair.



#ALIBER | @esFIAB

PROGRAMME

THURSDAY, 28th APRIL

11:00 a 13:00 CYTED forum 'Innovation in diets for senior citizens. A look at Ibero-America' | Room Ágora

The objective is to present this business technology cooperation initiative for Ibero-America. The topic of the mini-forum is '**innovation in diets for senior citizens**' and its impact and relationship in Ibero-America.

11:00 a 11:10 Inauguration

- Emilio Iglesias, CDTI.
- Ignacio Romagosa, CYTED.
- Nuria M^a Arribas, FIAB.

11:10 a 11:30 CYTED programme and IBEROEKA projects

With the participation of Emilio Iglesias, CDTI.

11:30 a 11:40 Innovation in diets for senior citizens, a look at Ibero-America

With the participation of Montserrat Rivero, Ordesa.

11:40 a 11:50 Funding of RDI projects of interest for Ibero-America

With the participation of Eduardo Cotillas, CDTI.

13:00 a 14:30 IBEROEKA bilateral meetings | Room Barcelona

Meetings to know the interest in participating in IBEROEKA projects. It will also be possible to meet with the CDTI to be advised on the presentation of new proposals, the search for partners and access to funding.

11:50 a 12:10 Spanish company success stories

Includes the study cases of Bodegas Riojanas with Pablo Orio, Hijos de Manuel Sánchez Basarte with Diego Garrido and Cecilia Hernández from the CDTI, as a moderator.

12:10 a 13:00 Ibero-American success stories and other international experiences

- Gerardo González, Alpina (Colombia).
- Gustavo Bustillo, Food for Life Technology Platforms - México.
- Omar Siabatto, Food for Life Technology Platforms - Colombia.
- Miguel Fernández, Ibero-American Nutrition Foundation.



#ALIBER | @esFIAB

ALIBER

HIDDEN IN PLAIN SIGHT

ORGANIZED BY



SILVER SPONSORS



BRONZE SPONSORS




ALIBER

HIDDEN IN PLAIN SIGHT

IN COLLABORATION WITH

Alimentaria  Exhibitions

ACCIÓ

 **Generalitat de Catalunya**
Gobierno de Cataluña



editorial
agrícola



 **Hollandi**
Food Valley


instant marketing
solutions

 **integral**
media

NU-AGE


PRODULCÉ
SABOREA LA VIDA



ThinkersG

ALIBER

HIDDEN IN PLAIN SIGHT

